

Toshima City, Tokyo, Japan

1. Overview of Toshima City

Toshima City, one of 23 specially designated municipalities of Tokyo is located in the northwest of Tokyo. With 13.01 km² of land and a population of 263,000 people, Toshima is the most densely populated area in Japan. It is also known as the birthplace of *somei-yoshino*, one of the most popular species of cherry tree, blossoms of which are representing Japan. The *somei-yoshino* is also Toshima City's official tree.

The core of the city is a metropolitan sub center called Ikebukuro, where is concentrated with cultural, commercial, and business facilities. There are about 2,630,000 people per day passing through the Ikebukuro Station which is one of 16 train stations in Toshima City. Due to convenience of the public transportation as mentioned above, residential areas have been growing.

Toshima City is also an academic town, with 100,000 students studying at six universities and unique vocational schools in the city. For many years, young people have been moved into Toshima with dreams for the future. Therefore, residents are proud of the history with rich culture and the arts.

With effort to lead the city safer and more peaceful, we have been working hard to develop programs with local city residents, so that residents take the initiative in city planning to ensure health and safety in everyday life.



2. History of safety promotion based on the concept of Safe Community

[2009]

October

- Study trip to Kameoka City and Towada City by the SC project team
- Start up the research for community safety diagnosis

November

- Attendance at a conference hosted by the Japan Society of Public Safety (in Yokohama City)

[2010]

February

- Mayor's official announcement of launching to the SC project

3. Population constitution

Total 263,212 (Male :123,456,Female:121,181, Foreigner 18,575) as of 2010.Jan.1

Age	Number	male	female	Age	Number	male	female
0-4	7,426	3,808	3,618	55-59	14,761	7,787	6,974
5-9	6,800	3,424	3,376	60-64	16,958	8,632	8,326
10-14	6,697	3,429	3,268	65-69	14,358	6,910	7,448
15-19	7,285	3,642	3,643	70-74	11,902	5,167	6,735
20-24	15,705	7,969	7,736	75-79	10,191	4,082	6,109
25-29	23,891	13,032	10,859	80-84	7,685	2,764	4,921
30-34	23,654	13,151	10,503	85-89	4,334	1,295	3,039
35-39	22,435	12,158	10,277	90-94	1,861	459	1,402
40-44	18,801	10,133	8,668	95-99	532	121	411
45-49	15,634	8,287	7,347	Over100	89	21	68
50-54	13,638	7,185	6,453				

4. Causes of Death (the year of 2008: based on death statistics)

Total: 2,168 (Ranking in cause of death)

	Causes	number
1	Cancer (Malignant neoplasm)	668
2	Pulmonary / Respiratory disease	344
3	Cardiac disease	338
4	Cerebrovascular disease	215
5	Alimentary disease	106
6	Caducity	62
7	Unintentional Accidents (*)	60
8	Suicide	58
9	Kidney disease	51
10	metabolism disease	43

(*) 6 cases of Traffic accident are included

External Causes of Death (125)

Total: 125 (Ranking in cause of death)

	Causes	number
1	Suicide	58
2	Fall	13
3	Other unexpected accidents	13
4	Suffocation	12
5	Drowning	9
6	Other external causes	7
7	Traffic accident	6
8	Burn	5
9	Poisoning	2

5. Examples of Programs and activities for safety promotion

(1) Activities and programs for each age

Program or Activities	Toshima	Other related Agencies
0-14 years old		
▪ Emergency mail service by mobile phone	+	Police
▪ Emergency refuge for School kids	+	Police
▪ Child Safety Communication Network	+	
▪ Regional Safety Map	+	
▪ Drug abuse class	+	Police
▪ “Kids Safe” Child safety center	+	
▪ Distribution of leaflet about infant accident prevention	+	
▪ Education of Disaster prevention for school kids	+	Fire department
▪ Life-saving training for junior high school students	+	Fire department
▪ Education of AIDS prevention	+	
▪ Lecture of “the value of life”	+	
▪ Emergency mail service by mobile phone	+	Police
▪ “Kodomo 110ban” Emergency refuge for School kids	+	Police
▪ Child Safety Communication Network	+	
▪ Regional Safety Map	+	
15-24 years old, 25-64 years old		
▪ Emergency mail service by mobile phone	+	Police

• Drug abuse class	+	Police
• Consultation program for mental health and problems in family	+	
• Mental health seminar (suicide prevention)	+	
• Distribution of suicide prevention message card	+	
• Gatekeeper training (to prevent suicide)	+	
• Lecture of “the value of life”	+	
Over 65 years old		
• The elderly muscle training	+	
• Dementia prevention class	+	
• Public bath mini day service	+	Sento (Public bath)
• “Otassya” school lunch	+	Social Welfare Council
• Health promotion class	+	The elderly service center at home Especially, nursing home, Elderly club
• Friendship and Watch activities		Elderly club
• “Otasuke” club (Watch with pot)		Volunteers
• Watch and Support network	+	Volunteers, Social welfare commissioner and child commissioner

(2) Environments Safety

Program or Activities	Toshima	Other related Agencies
Home Safety		
• Earthquake-resistant housing	+	Fire department
• Prevention fall of furniture	+	Fire department
• Promotion of Fire alarm installation	+	Fire department, Residents' association
• Emergency reporting system (for the elderly or the disabled)	+	Fire department
• Barrier Free program	+	
• Activities of Child and Welfare Commissioners		Social welfare commissioner and child commissioner
Outdoor and Traffic Safety		
• Dispatch helper guide (to assist the movement)	+	
• Dispatch sign language interpreters	+	
• Traffic safety school		Police
• Traffic safety campaign	+	Police, Traffic safety association, Residents' association
• Bike safety school	+	Police
Work Place Safety		
• Workplace health and safety guidance		Labor Standards Inspection Office
School Safety		
• Counseling program for youth		Volunteer Probation

• Emergency reporting system for school	+	Police
• Crime prevention camera installation in schools	+	Police
• Distribution of crime prevention buzzers	+	Schools
• Safety Watch for school kids	+	Residents' Association , PTA
• Safety Inspection of School	+	

(3) Intentional Injuries prevention

Program or Activities	Toshima	Other related Agencies
Crime Prevention		
• Emergency mail service by mobile phone	+	Police
• “Kodomo 110ban” Emergency refuge for School kids	+	Police
• Crime prevention patrol	+	Police, Residents' association, Shopping Street Association , Foster Juvenile Committee
• Crime prevention camera installation	+	Residents' association, Shopping Street Association
• “Gakkou 110ban” Emergency reporting system for school	+	Police
• Safety school	+	
• Moral school of the use of IT (to prevent Bullying and so on)	+	
Violence Prevention		
• “Hello Baby”(System to visit all the home in infancy)	+	
• Kids Abuse prevention	+	
• Elderly Abuse prevention	+	Area inclusion support center, Lawyers, Psychiatrist, police
• DV (domestic violence) consultation	+	
• Empowerment course to prevent dating violence victims	+	
• Activities of Social welfare commissioner and child commissioner		Social welfare commissioner and child commissioner
Suicide prevention		
• Counseling program for youth	+	
• Activity of “Gatekeeper” in regional area		Social welfare commissioner and child commissioner and so on
• Mental health seminar	+	

(4) Disaster and Fire prevention and response

Program or Activities	Toshima	Other related Agencies
Program or Activities		
• Wireless Information System for Disaster Prevention	+	
• Disaster Training	+	Fire department, Police, Residents' association

• Disaster Training in Children's Center	+	
• Safety map(to protect elders and disabilities)		Social welfare commissioner and child commissioner
• Earthquake-resistant housing	+	Fire department
• Prevention fall of furniture	+	Fire department
• Fire alarm dissemination projects	+	Fire department, Residents' association
• Fire Safe System	+	

(5) Other activities

Program or Activities	Toshima	Other related Agencies
Education of First Aid Treatment		
• Installation of AED	+	Public Institution , Offices , Shopping Street Association
• Training session of Emergency Rescue and AED		Fire department

6. Main Social resources for safety promotion in the community

- Residents' Association (Voluntary Disaster Prevention Organization)
- Crime Prevention Association
- Traffic Safety Association
- Volunteer Fire companies
- Social Welfare Council
- Association of Social Welfare Commissioner and Child Commissioner
- Association of Elderly Club
- Association of Disabled
- Volunteer Probation
- Foster Juvenile Committee
- PTA (Parent-Teacher Association)
- Shopping Street Association