JssP Safe Community Network News

By Japanese Society of Safety Promotion

TOPICS Vol	07 1st Oct 2008
1. 2008 JssP Annual National Conference	Safe Community Network News Vol.008 1st Oct 2008 Japanese Society of Safety Promotion Responsible Editor; Naoya Hatta E-mail:safetyprom@yahoo.co.jp

2008 JssP Annual National Conference

2008 JssP Annual National Conference was held at Tokyo Metropolitan Institute of Gerontology on $10^{\rm th}-11^{\rm th}$ October. Although this conference is $2^{\rm nd}$ annual conference of JssP which was established last year, about 200 people participated in this conference and had a exciting time. I would like to introduce you this conference through this News.

1st day: 10th Oct

Aural presentation and poster presentation were had on 1st day

1. Aural presentation

Five researchers and five practicians were invited to enter the aural presentations as first attempt, and five results of research and five reports of activity for safety promotion were presented to audiences.

Presenters made up five researchers in university etc and four public employees in a municipality and a NGO employee. This make-up of presenters symbolized our society, because half of them are truly taking part in activities for safety



promotion at their community. One of JssP objects is the harmony between researchers and practicians.

Practicians reported about states and issues of their activities for injury prevention, such as Domestic Violence, child safety and so on.

At question and answer period, Researchers in audiences showed a strong interest in their reports, and asked presenter a lot of question. At the end of period, they gave presenters good advices for improving the activities.

In other hand, through their presentation, it was made clear that there were some difference in a data and a problem among communities. I am sure that this conference will make clearer the difference among communities, and give us good idea for solving thier problems.

After that, researchers gave five subjects below.

- 1).Prof. Nobuki Nishioka (Hyogo University of Teacher Education) "A study for evaluating the students ability to prevent crime "
- 2). Ms Tomoko Takashima (Childhood Injury Prevention Engineering Council) "An attitude Survey for child accident prevention using cell phone e-mail
- 3).Ms.Itsumi Kakehuda (Childhood Injury Prevention Engineering Council) "A study of a change in appearance for spreading injury surveillance
- 4).Dr. Tatsuhiro Nakayama(Childhood Injury Prevention Engineering Council) "Injury prevention in a point of view from "Thing, Environment, Human"
- 5).Dr.Keishi Maekawa (Tokyo Metropolitan Institute of Gerontology) "The way to take a bath for elderly using Mist Bath"

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2. Poster Presentation

Poster presentation also has just begun on this conference. Twelve presenters reported the result of their study by poster.

At first section, the formative process of the awareness that residents participate into activity for safety promotion was reported by researchers group in Aomori University of Health and Welfare.

The increasing awareness of residents is very important to develop safe community, because their power and voluntarily activities will be able to keep sustainability and raise their standard of activities. We are really expecting their next report.



Presentation at second section was the report of surveillance about injury prevention, such as injury at school, elderly heatstroke, mowing at a rise field so on. Their study is that they are trying to make clear a problem at each their field, and come to an idea for injury prevention.

I am thinking that it is important to build a system for developing a program by using results of such study. In other hand, it is also very effective for injury prevention to make the reason of injury clear, and let residents know that. I'm sure that job of JssP is to support community to do that.

2nd Day: 11th Oct

Key-note speech and symposium were had on 2nd day

3. Key note speech

1). Key note speech1: Building safer communities -the WHO Approach-



Linda L Milan, MD,PHD

Linda L. MILAN, M.D., M.P.H; Director, Building Healthy Communities and Populations WHO Western Pacific Region

Her speech was about an injury state and issues in Western Pacific Region. According her speech, the rate of death by injury count for 9 percent of all in there, especially traffic accident has been increasing for last ten years. It seems to be caused by drastically increasing of car and motorbike in some country. Moreover, in these countries, lows and road facilities for keeping safety were not provided enough.

To improve such situation, Building Healthy Communities and Populations WHO Western Pacific Region has been conducting a program "Framework of Action for Health Promotion", and tried spreading this program into Western Pacific Region as "Healthy City". In Japan, twenty four cities such as Ichikawa City are in member of the Alliance of Healthy Cities.

2). Key note speech2; Safety Road and suicide prevention in national government Mr. Hiroyuki TAKAHASHI (Cabinet Office, Government of Japan)

His key note speech was about the policy that National Government has been conducting for safety road and suicide prevention. According his speech, as a recent trend in traffic accident, the rate of pedestrian death keeps in a height. Especially, preventing traffic accident of children and elderly is seemed big issue . In other hand, regarding suicide in Japan, the number of suicide correlates closely with the unemployment rate. The number of suicide has been keeping over

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30,000, and it is thought that the mainly reason would be an increasing of the middle-aged and elderly suicide.

He said at the end of speech, National Government try to build a system that community and residents are involved in developing safe traffic environment in such situation. and he would like to make use of Safe Community as the effective way to do it.

Regarding suicide prevention, they are considering a revision of the guideline for suicide prevention, in order to relief a debtor who is unable to repay multiple creditors.

We sincerely hope that Safe Community will be placed in a national program.



4. Symposium 1: Safety Promotion based on evidence

This symposium was held, in order to discuss about Safety Promotion based on evidence. At first, four researchers gave presentation to the audience, and then discussion was had between presenters and audience.

Subjects of researcher are following.

- 1). Prof. Daisuke Hujita (Osaka Kyouiku University): Safety Promotion for schoolchildren in a point of view from safety education.
- 2). Dr. Tastuhiro Nakayama (Childhood Injury Prevention Engineering Council): Collecting information for injury prevention and Safety Knowledge Circulation.
- 3). Prof. Noriaki Makikawa: (Ritumeikan University) Approach to the mechanism of elderly fall prevention by biomechanics.
- 4). Dr. Shohei Yokota (Nantan Public health center, Kyoto Prefecture) Injury surveillance in Kameoka City

In discussion after presentation, a lot of audience asked a question to researcher, and then there was heated discussion on a

difficulty of collecting data concerning injury and an effect of education for a little child injury prevention, so on.



5. Symposium 2: Aiming for steady progress of Safe Community in Japan

In symposium2, Key person in community ongoing developing safe community stood on the stage, Mr. Isamu Yamauchi (Kameoka City), Mr. Masashi

Nakanowatari (Towada City), Mr. Takao Kuramochi (Atsugi City). After they introduced their activities, we had a discussion about steady developing safe community.

There is a different problem to solve in each community. And a solution to a problem is also different by community. It is important to practice with the way residents choose. These three communities are conducting various activities with a original way. I hope these three communities lead other community to safe

community as top runner in Japan, in order to spread it into around Japan

2009 JssP National Conference will be held at Towada City, Aomori Prefecture on 28th – 29th August, 2009. We are looking forward to seeing you at Towada!