



AsiaCORD 2025 meeting information (Advertising proposal letter)

Yours sincerely,

We would like to inform you holding AsiaCORD 2025 Meeting will be held in Tokyo, Japan and respectfully request your advertising in the meeting proceedings.

AsiaCORD was founded in Bangkok in November 2000 to promote mutual cooperation and scientific understanding among cord blood banks in Asian countries to provide high quality cord blood. We have contributed to the quality improvement of cord blood banking in Asia by organizing scientific meetings and inspections of cord blood banks. Many of our goals have been achieved and cord blood donation systems have been established, although each country has its own unique circumstances. With the exception of Japan, the number of CBTs has decreased worldwide due to improved hematopoietic stem cell transplantation (HSCT) protocols and new drugs to control graft-versus-host disease (GVHD) in haplo-HLA-identical HSCT, and cord blood banking is also on a downward trend. However, cord blood is once again gaining attention as a source of HSC expansion and CAR-T/NK immune cell therapies.

Recently, umbilical cord tissue has been shown to be a treasure trove of MSCs, and many clinical trials have been conducted worldwide, such as COVID-19-related ARDS, cerebral palsy and severe GVHD as immunotherapies and regenerative medicines. Asia, in particular, is leading the world in research into these umbilical cord derived MSCs.

In recent years, due to the COVID-19 pandemic and the succession of leadership in cord blood banks, AsiaCORD has not been able to hold regular meeting. However, the direction of AsiaCORD has not wavered despite the lull in activity. Professor Kaiyan Liu, Chairperson of AsiaCORD, and Ms. Tokiko Nagamura, Secretariat of AsiaCORD, held a kick-off meeting in Kyushu in November 2023, and strongly decided to continue and develop AsiaCORD, as we have done over the years. We hope that you will be able to attend and use this as a forum for exchanging information on new technologies and treatments.

If you are interested in the newly started AsiaCORD and understand its principles, we would like to advertise your company and your products to many key opinion leaders in the promising field of cell therapies, we would be very grateful.

AsiaCORD2025 meeting President
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