



ASIAN FEDERATION OF SOCIETIES FOR ULTRASOUND IN MEDICINE AND BIOLOGY

AFSUMB:

AFSUMB is the Federation of Societies for Ultrasound in Medicine and Biology of the Asian region. At present total 15 countries are its member and Ultrasound Society of Nepal has applied for its 16th member. The following national societies are members:

Bangladesh Society of Ultrasonography
Cambodian Society of Ultrasound in Medicine
Chinese Taipei Society of US in Medicine
Hong Kong Society of Ultrasound in Medicine
Indian Federation of Societies in Med and Bio
Indonesian Society of Ultrasound in Medicine
Japan Society of Ultrasonic in Medicine
Korean Society of Ultrasound in Medicine
Malaysian Society of Ultrasound in Medicine
Medical Ultrasound Society of Singapore
Medical Ultrasound Society of Thailand
Mongolian Society of Diagnostic Ultrasound
Philippine Society of Ultrasound in Clinical Med
Society of US in Med of Chinese Medical Asso
Ultrasound Society of Pakistan
Ultrasound Society of Nepal: Applied

AFSUMB CONGRESSES:

Every 2 years, AFSUMB organizes Congress at one of its Affiliated Societies. Previously the congress was held at every three years. Last time in 2012, Indonesian Society of Ultrasound in Medicine has organized 10 AFSUMB Congress at Bali, Indonesia. The congress was well organized and participated from all AFSUMB Affiliated Societies and other countries.



Gorgeous inauguration of 10th AFSUMB Congress in Bali in 2012

MSUM:

Malaysian Society of Ultrasound in Medicine is one of the most important and vibrant affiliated organizations of AFSUMB. Dr. T. P. Baskaran is the President of the organization. A group of very active members are engaged for the development of ultrasound in Malaysia. MSUM hosted 6 AFSUMB Congress in 2001 successfully.



Kuala Lumpur Tower is the iconic landmark

Kuala Lumpur is the capital and most populous city of Malaysia. The city has hosted many international sporting, political, cultural and scientific events.



One of the very busy streets of Kuala Lumpur

Kuala Lumpur has its origin in 1850s. In 1896, Kuala Lumpur was chosen as the capital of newly formed Federated Malay States. Tourism plays an important role in the city's service driven economy. It is the 6th most visited city of the world. The city will host the 11 AFSUMB Congress in 2014.



ASIAN FEDERATION OF SOCIETIES FOR ULTRASOUND IN MEDICINE AND BIOLOGY

11 AFSUMB CONGRESS:

MALAYSIAN Society of Ultrasound in Medicine will host 11th AFSUMB Congress as below:

- Date: 29 October-1 November 2014
- Place: Kuala Lumpur, Malaysia
- Venue: Kuala Lumpur Convention Centre
- Host: Malaysian Society of Ultrasound in Medicine [MSUM]
- Congress Chairman: Dr. T. P. Baskaran
- Registration fee: 300.00 USD

CONGRESS SITE INSPECTION:

AFSUMB has the tradition of inspecting the site for the congress at least one year before. In the council meeting in Seoul, it was decided that, the site will be inspected by a small group representing the council. Accordingly the following members inspected the site for congress on 30 September 2013:

Dr. S. H. Kim – AFSUMB President

Dr. Kanu Bala – AFSUMB EC Chairman

Dr. K. Y. Leung – AFSUMB EC Member

Dr. T. P. Baskaran – Congress Chairman



AFSUMB inspection team along with the executives of the convention centre

Kuala Lumpur Convention Centre is located at the heart of the Kuala Lumpur City Centre and 10 minutes walking distance from the famous Patronous Twin Tower. Level 3 of this convention centre is the site for the 11 AFSUMB Congress. Participants can see the Twin Tower through the windows of the conference venue. The Convention Centre is designed as a city within city with all facilities for any conference.



Auditorium can accommodated 500 persons



The banquet hall is huge and gorgeous



A discussion meeting

After inspecting all the facilities the Inspection Team expressed its deep satisfactions regarding the congress venue. Thereafter a discussion meeting was held. The organizing committee would like to request all affiliated organizations to promote and ensure good participation from their organizations.



AFSUMB 2014

Kuala Lumpur, Malaysia

Malaysia's Bid to host

The 11th Congress of the Asian Federation of Societies for Ultrasound in Medicine and Biology (AFSUMB) 2014



ASIAN FEDERATION OF SOCIETIES
FOR ULTRASOUND
IN MEDICINE AND BIOLOGY



Malaysian Society
for Ultrasound in Medicine
(MSUM)

Malaysia, cordially invites the Asian Federation of Societies for Ultrasound in Medicine and Biology (AFSUMB) to stage the 11th Congress of the Asian Federation of Societies for Ultrasound in Medicine and Biology (AFSUMB Congress) 2014 in Kuala Lumpur, Malaysia.

Malaysian Society of Ultrasound in Medicine

Malaysian Society of Ultrasound in Medicine was formed in 1982. It joined the AFSUMB as a founding member in 1987. As an active member; we bid and successfully ran the 6th AFSUMB congress in Kuala Lumpur in October 2001.

The local organizing committee is headed by Dr. T P Baskaran as the Chairman, Dr. Amir as the Secretary, Dr. Anushya as the Treasurer and 3 other committee members. The scientific committee is made up leading professionals in the fields of radiology, obstetrics and gynaecology and other fields of medicine.



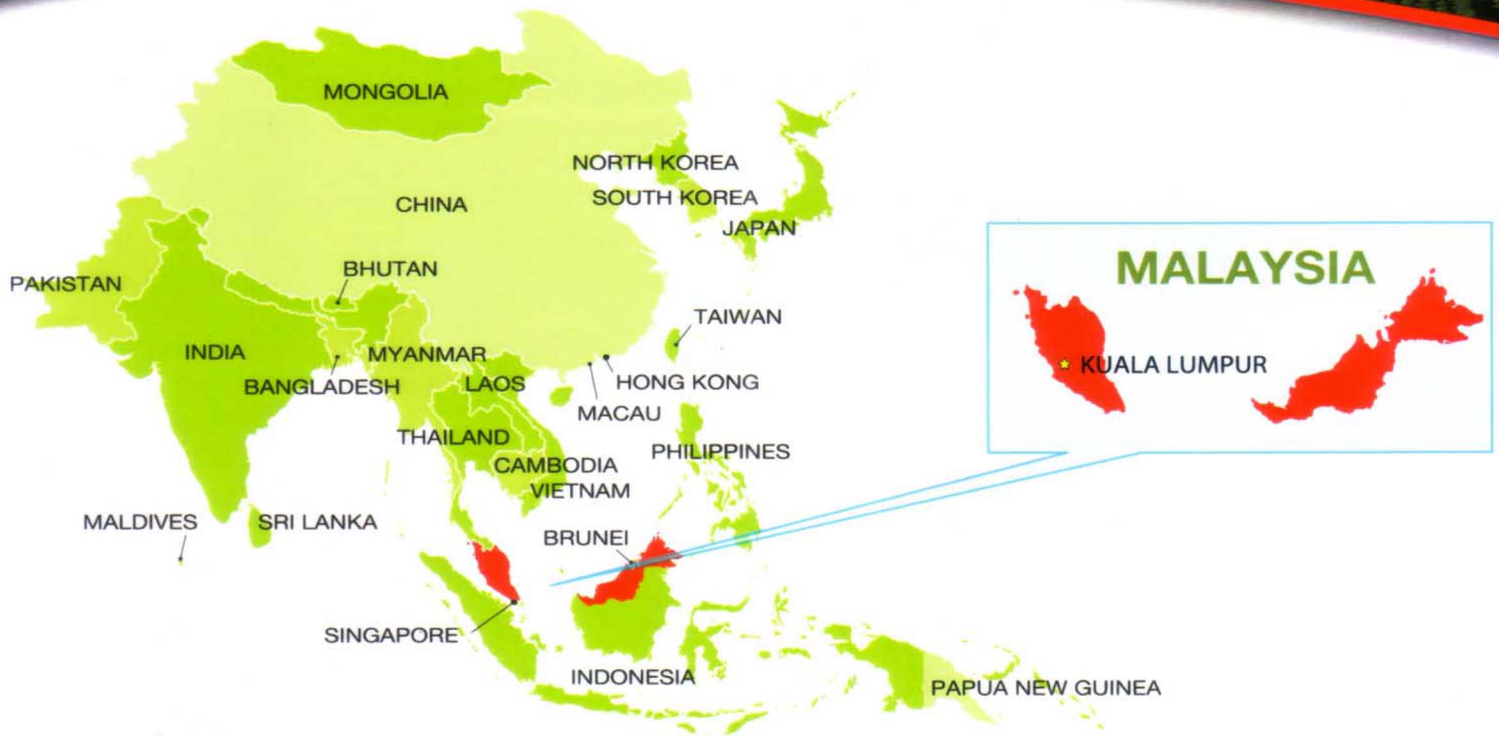
Congress Objective

The main objective of the hosting the AFSUMB is to increase the networking and collaboration which may arise from this event between the local members and the regional members. In addition it will also create avenues for exchange of ideas and research projects. The local participants will also have a chance to listen to leaders in ultrasound at the congress. AFSUMB on the other hand will benefit from the excellent venue which will be provided by the local organizing committee as well as the well-known hospitality of Malaysia.

AFSUMB 2014 Theme

The local committee has proposed the theme **'Converting Ultrasound images to Clinical Excellence'** for the 11th AFSUMB keeping in mind that there is an increasing role of ultrasound in delivering optimal management in many areas of medicine.

We hope to ensure that the scientific programme will be tailored with this theme. It is also hoped that, the participants will be encouraged to present their clinical experience in the form of scientific papers.



Destination

South East Asia has a population of over 622 million people and with its neighbours of Southern Asia and North East Asia it accounts for over 50% of the world's population.

Malaysia

Malaysia is an easy place to stage international conventions. English is widely spoken yet it is multilingual. Malaysia's mix of Malay, Chinese, Indian, Middle Eastern and Western cultures means it can cater well for a diversity of food, language and cultural needs.

Malaysia is emerging as a role model for other developing countries making it an attractive destination and centre as the leading electrical and electronic product exporters worldwide. It is the true melting pot of Asia as the major cultures of China, India and the Malay Race flourish in an exciting blend of multi-ethnic experiences.



Proposed Dates

The meeting space has been reserved from 29th October - 1st November 2014 at the proposed meeting venue - Kuala Lumpur Convention Centre. It is strategically located at the city centre with excellent public facilities, local transportation link and choice of accommodation to cater for AFSUMB Congress delegate's needs.

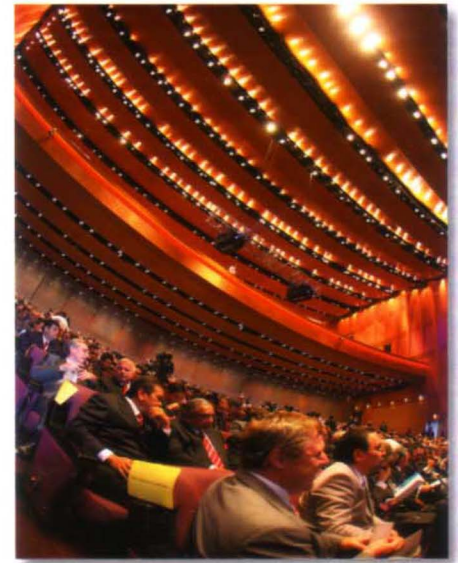
Meeting Venue

The award winning convention centre provides over 20,000 m² of event space including two plenary theatres (3,000 & 500 seat capacities), four exhibit halls (9,710 m²), two banquet halls (2,389 m² and 738 m²), conference hall (1,800 m²) 20 meeting rooms (43m² to 173 m²) as well as additional rooms for VIPs, organisers and media. The meeting space is supported by some of the most advanced technologies available. The facility is ISO-certified for Quality Management, Food and Safety, Occupational Health & Safety and environmental management. It is also Asia's first Green Globe benchmarked venue (Green Globe earthcheck™).

The Kuala Lumpur Convention Centre has an excellent track record of hosting many of the world's most prestigious and largest conventions and is also conveniently located close to hotels of all standards, transportation services, entertainment, retail and restaurant precincts.



**KUALA LUMPUR
CONVENTION CENTRE**



KLCC Precinct

Kuala Lumpur Convention Centre is central to all facilities

Accommodation:

- Traders Hotel 570 rooms
- Mandarin Oriental 640 rooms
- Impiana Hotel 520 rooms
- Grand Hyatt 412 rooms

Outdoor recreation & gardens

Metropolitan rail services

Shopping, restaurants & entertainment

**Kuala Lumpur
Convention
Centre**





Promoting AFSUMB 2014

Given a lead time of 16 months to promote the AFSUMB Congress 2014, we are confident to achieve more than the targeted 1,000 delegates, and provide all AFSUMB Congress 2014 participants with a memorable and eventful experience of their stay in Malaysia. This lead time will also help with the promotion of sponsorship.

Most Memorable AFSUMB Congress!

We promise a memorable evening during the Gala Banquet to all delegates with colourful cultural showcase at our unique venue and delicious local fusion cuisine. For spouses, a list of interesting sightseeing program awaits and a chance to experience local cultural and heritage closed interaction with the friendly local community.



Spouse Program



Kuala Lumpur City Nature Tour



Selangor – Through the Countryside



Melaka Heritage Trails

See You in 2014, Kuala Lumpur

The modern facilities, infrastructures and expertise available in Kuala Lumpur will lead to a smooth planning of AFSUMB 2014 and will leave a lasting legacy in the Asia community not only in Malaysia but also to the World.



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 **MALAYSIA**
Asia's Business Events Hub